



Dear Los Olivos Business,

We are asking for your help in supporting our annual town fundraiser **Day in the Country**, held on Saturday, October 21, from 10am - 4 pm. Every year, hundreds of people visit our town to wander the pedestrian streets (6-8 blocks in town will be closed to traffic all day – including new streets!), participate in fun runs, a pancake breakfast, parade, silent auction, live music, kids activities, food trucks, beer garden, shopping at craft and vendor booths and more.

The Los Olivos Chamber uses funds raised from the event to cover costs for public trash cans, street cleaning, public restrooms, press releases, marketing and other town work and improvements.

We are asking for your support to make **Day in the Country** a smashing success. There are many ways to help:

1. **Sponsor the event.** Help underwrite the cost of the event. Sponsorship opportunities are available from \$250 to \$3,500 – and you will get extra social media posts from Los Olivos, CA!
2. **Buy a booth.** Sell items from your business on the street or create an activity to get folks interested in your message. In many cases, you can buy the booth right in front of your shop.
3. **Donate items to be auctioned***. Need ideas? Some very popular items that were donated in past years include:
 - Wine packages
 - Gift certificates
 - Spa or fitness packages
 - Catered dinners for a group
 - Insider access to a Hollywood set
 - Tickets to a show or sports event
 - Vacation home packages.
4. **Participate** in the new **Wine Roundup, Scarecrow Fest** or early morning **Fun Runs**.
5. **Attend the event** and **bid** on our exciting auction items.

To sponsor the event, buy a booth or participate in our programs, please contact Liz Dodder at info@losolivosca.com or (818) 468-1971.

To donate auction items, please contact Amy Freedman at amy@staffordsfamouschocolates.com or (805) 284-8905.

You can also get forms from our website at <http://www.losolivosca.com/day-in-the-country/>.

Thank you in advance for your participation and support!
-Los Olivos Chamber

* Donations are tax-deductible based on the value of sponsorship minus the value of items received.



Auction Donations

Auction donations of products or services are tax-deductible. Proceeds from this event support work to make Los Olivos better for residents and businesses.

Description of Item (include quantities): _____

Estimated Fair Market Value: Donation: \$ _____ Auction: \$ _____

Individual donor or company name: _____

Contact Person: _____

Phone: _____ Email: _____

Notes: (Instructions to pick up items, etc.) _____

Signature: _____ DATE: _____

IF YOU ARE NOT A CHAMBER MEMBER, fill this section out.

Address: _____

City: _____ State: _____ Zip: _____

THANK YOU FOR YOUR DONATION! *You will receive a tax receipt via mail for your records.*

Return to: Los Olivos Silent Auction, PO Box 280, Los Olivos, CA 93441

For more information call (805) 284-8905 or email amy@staffordsfamouschocolates.com.

IRS 501(c)3 Tax Identification Number 30-0159975

SCARECROWFEST

October 1 — 21, 2017

OFFICIAL BALLOT



Sponsored by:
Los Olivos Chamber

www.LosOlivosCA.com

Winner to be picked
at Day in the Country
on Oct 21!



Can YOU make the best scarecrow in town? The scariest? How about the most natural?

Join the Scarecrow Fest this October! Visitors to Los Olivos, and the Santa Ynez Valley, will delight in all the wonderful creations in the Fall & Halloween spirit.

Visitors will vote on the following:

- BEST Los Olivos Scarecrow
- Most Humorous
- Spookiest
- Best Business Theme
- Best Natural Materials

Get your ideas in mind, and have your scarecrow out on October 1!

Email us at info@losolivosca.com to participate.

Wineries!

Join our fundraising efforts by participating in our Wine Roundup on October 21. We will sell tickets in town, and give folks a glass and a passport with your names on it.

All you have to do is donate 2 tastes of wine per person – your choice! Then, you can create fun Day in the Country tastings to expand their tasting, or sell them your regular tastings and merchandise.

Email us at jkm@grevino.com to participate.

WINE ROUNDUP

TASTE AT 10 DIFFERENT WINERIES



1887 Los Olivos CALIFORNIA

DAY IN THE COUNTRY 2017