



## Here are just some of the promotional opportunities for Los Olivos Chamber members:

- ☑ Dedicated Listing and Page on LosOlivosCA.com, which has over 12,000 Website Views per month
- ☑ Add Calendar listings to our Event Listing for maximum exposure of your events
- ☑ Annual placement on the town map, with 30,000 handouts distributed and 3 large kiosks in town for all visitors to see
- ☑ Inclusion on Los Olivos CA's social media channels using member-provided content (combined followers 11,000+)
- ☑ Opportunity to appear in two monthly newsletters, including:
  - Business member email, a monthly publication with news for our town members
  - Consumer email, a monthly publication for you to send your events, specials and news to over 1,300 consumers.
- ☑ Invitations to participate in our 2 big town events per year, which bring thousands of visitors to our town:
  - Get a discounted booth in front of your business at Day in the Country (Oct)
  - Enjoy holiday lights and treats for the family, Tree Lighting and more at Olde Fashioned Christmas (Dec)
- ☑ Invites to member educational events focused on education and network building in SYV within the hospitality community
- ☑ Inclusion in appropriate press releases and/or media pitches in the Santa Ynez Valley

**Join Los Olivos Chamber's membership and experience these benefits.** Questions? Contact us at [membership@losolivosca.com](mailto:membership@losolivosca.com).